

CONTRACT



**KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555**

<u>Contract / Revision</u>	<u>Alt Order #</u>	
489570 /	06266607	
<u>Product</u>		
OBAMA 4 AMERICA		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/23/12 - 10/29/12	1537	
<u>Advertiser</u>		<u>Original Date / Revision</u>
Obama For America		10/23/12 / 10/23/12
<u>Billing Cycle</u> EOM/EOC <u>Station</u> KVUU	<u>Billing Calendar</u>	<u>Cash/Trade</u>
	Broadcast	Cash
	<u>Account Executive</u>	<u>Sales Office</u>
	Teresa Difuria	TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007**

Totals

117 \$114,310.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	98	\$102,620.00	\$87,227.00
10/29/12 - 10/29/12	19	\$11,690.00	\$9,936.50
Totals	117	\$114,310.00	\$97,163.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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10/23/12 - 10/29/12	OBAMA 4 AMERICA	1537
<u>Advertiser</u>		<u>Original Date / Revision</u>
Obama For America		10/23/12 / 10/23/12

Signature: _____ Date: _____

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REP HEADLINE# 6266607 TRF# 489570
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 18.51
CHANGES *** KVUU-TV ***

PROGRAM : NUMB3RS

ADV # 1051 ADV. NAME POLI/B OBAMA/D/PRE/US
AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL
3050 K ST NW,

REP. # OFF. # 762 SALESMAN #
BUYER NAME MAURA GILROY

ORDER # CONTRACT # 6266607
PRDCT OBAMA 4 AMERICA EST# 1537 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT23/12 OCT29/12 WK-1

SALES PRSN PH- TERESA DIFURIA

CITY TAX STATE TAX CO-OP BILLING NEEDED
DATE OCT23/12 18.51

REP: OK'D M4 SEE LINES 53-54
TOTAL SAME
PLS CNF THANKS

NIKKI

STA:

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
:LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE = AGENCY EST# = 1537
AGENCY PRODUCT CODE =

26	S	400P-500P	30	\$100.00	10/27	10/27	0	SAT	0
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CHANGES ***KVU-TV***

LINE#:	REP	CD:	TIME	PERIOD	: LGTH	: SEC	: RATE	: START	: END	: SPTS:	WEEK :	DAYs	: TOTAL:	: SPTS:
53	A	1100P-1200M			30		\$300.00	10/27	10/27	1	SAT		1	
PROGRAM : MASTERCHEF														
ORD COM1: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.														
THIS IS A MAKE-GOOD FOR OCT27 ON LINE-26 FOR 1 SPOT/WK														
THIS IS A MAKE-GOOD FOR OCT27 ON LINE-28 FOR 1 SPOT/WK														
54	A	105A-135A			30		\$75.00	10/26	10/26	1	FRI		1	
PROGRAM : EXTRA														
ORD COM1: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.														
PART OF A MAKEGOOD MADE UP OF LINES 53-54														
28	S	700P-800P			30		\$275.00	10/27	10/27	0	SAT		0	
PROGRAM : TMZ WEEKEND														
STATION MAKEGOOD OFFERS:														
M4	OK'D	BUY#26	MISSD:	SAT/400P-500P	OCT27	30S	\$100.00	(OCT23/12)						
		BUY#28		SAT/700P-800P	OCT27	30S	\$275.00							
OFFER: SAT/1100P-1200M														
& FRI/105A-135A														
CMT: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.														
OCT/12	114360.00	NOV/12			\$.00			CONTRACT TOTAL	114360.00					
								TOTAL SPOTS	117					

MARKET TOTALS \$237,400 KVUU 25% KSNV 29% KLAS 20% KTIV 13% KVMY 9% KVCW 3% CABL 0%
SVC- NSI
DEMONS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE